# CLIENT REVIEWS.

#### \*\*\*\*

"At one point in time, I stated to Todd "I don't know how else to put this - I need something equating to concierge service - I live out of town/state throughout most of the selling or buying phases." Todd stated without hesitation - " I can provide that." He is true to his word. I admire Todd and his work efforts in every way."

#### \*\*\*\*

"Todd was excellent, he was always available to take my call or would call me back almost immediately. He is very knowledgeable and was always very honest even if it wasn't exactly what we wanted to hear. Ultimately we ended up with a new home that exceeded our expectations and most importantly we were able to stay in the same area and our children stayed in their same schools. We couldn't be any happier with where we landed!"

#### \* \* \* \* \*

"Todd was absolutely the best we could have asked for! We are moving to Nashville from out of state, which made looking at homes very difficult. Todd went out of his way to tour anything and everything we were interested in, regardless of where it was in the city. When we came into town for a weekend, Todd made sure we had private tours at all of the homes on our list and didn't hesitate to give his honest opinion on homes and neighborhoods. Once we found the house we wanted, Todd knew exactly what offer we would need to win our dream house and, because of his expertise, we were able to win our first offer and went 1 for 1 in the most insane housing market ever! I can not give enough praise for Todd, who was so patient in explaining the entire process to two very confused first-time home buyers. He answered every call and text, no matter how late or ridiculous we were. We would not be in our dream home if it wasn't for Todd, and the process certainly wouldn't have been this smooth! It would be a mistake to buy a home with anyone other than Todd."



**Todd Bradley REALTOR® & Relocation Specialist** 615-495-6885 | 615-383-6600 bookerb10@mac.com TheMusicCityLife.com



**Justin Moorhead REALTOR®** 214-535-6637 justinlmoorhead@gmail.com TheMusicCityLife.com



# DVLP MUSIC CITY

### THE MUSIC CITY'S DEVELOPMENT PARTNERS



**TODD SIGNS A CO-**PUBLISHING DEAL WITH SONY MUSIC & TOURS WORLDWIDE

#### JUSTIN MOVES TO NASHVILLE

TODD PRODUCES LIVE SHOWS FOR HARD ROCK INT'L & WALT DISNEY CO.

#### GOVERNMENT RELATIONS



JUSTIN SERVES AS PIO OR TENNESSEE DEPT OF VETERANS SERVICES

> TODD LAUNCHES REAL ESTATE CAREER

STAFF AT TENN DEPT OF REV

TODD WORKS WITH NEW CONSTRUCTION CLIENTS AT PARKS

#### ESTATE CAREER

TODD BEGINS WORK IN LUXURY URBAN REAL ESTATE MARKET

## THE COLLABORATION.

From navigating artist sensibilities to negotiating in some of the world's top boardrooms, Todd Bradley and Justin Moorhead bring decades of creative management and government relations experience to the world of real estate. Now, partnering with single-family home developers in the Greater Nashville area, the duo showcases their remarkable ability to navigate the development process from breaking ground to the closing table, consistently meeting and exceeding client goals.

Todd, a former rock 'n' roll front-man, producer (live and studio), and tour manager, seamlessly transitioned into the real estate industry, where he has become an indispensable figure, holding prestigious certifications as a Relocation Specialist, Buyer Representative (ABR), Senior Real Estate Specialist (SRES), e-PRO®, and New Construction Specialist. In addition to his work in the vibrant Nashville real estate scene, Todd actively maintains his vast industry connections and has selective dealings in the music business. Todd is also a Master Certified Life and Recovery Coach. He is sought after by individuals and companies alike for his experience and expertise in the doingness of life and its complexities. Todd is a believer in the ability to "Reclaim Your Life!"

On the other hand, Justin boasts wide-ranging experience in both the private and public sectors. Outside of real estate, his career journey includes serving as Chief of Staff at the Tennessee Department of Revenue, where he oversaw the department's communications, legislation, and policy divisions. Justin's diverse background provides him with a unique skill set and perspective when it comes to navigating and managing projects of all sizes. Throughout his time in Nashville, he has also worked as a songwriter and producer, recording a number of projects over the years with various bands and as a solo artist.

Enlisting the expertise of DVLP Music City paves the way for a seamless journey toward successfully marketing and selling your single-family home while also ensuring a magnificent buyer experience.

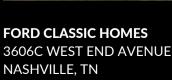
## **RECENT PROJECTS.**



THRIVE 1614B 4TH AVENUE NASHVILLE. TN \$1.050.360



URBAN DEVELOPMENT GROUP FORD CLASSIC HOMES **1613 PORTER AVENUE** EAST NASHVILLE, TN \$843.000

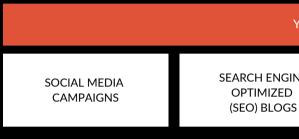


\$1.892.000

## OUR STRATEGY.

As your devoted real estate allies, we combine a strong work ethic with a pragmatic mindset, firmly believing in the art of working intelligently rather than tirelessly. Guided by this astute philosophy, we have meticulously researched and implemented proven marketing strategies for our valued developer partners.

But that's not all! We go above and beyond by offering a concierge service to provide a personalized experience for both buyers and sellers. As a testament to our dedication to sales success, we have crafted a finely tuned marketing approach to showcase your properties to a discerning audience. This comprehensive strategy encompasses...



## OUR COMPANY.

For over 48 years, Parks has proudly stood as the leader in the Middle Tennessee real estate marketplace. Our enduring commitment to excellence in service and professionalism has made us the trusted choice for those seeking to buy or sell homes in this dynamic region.

What sets Parks apart is the strength of our brands, delivering real advantages to our clients. With a robust agent network, we offer a unique advantage - the ability to internally promote and preview new listings before they even hit the market. At Parks, we sell 1 in every 2.9 homes in-house, a testament to our agents' dedication and expertise.

Our locally owned and operated status means we intimately understand the nuances of Middle Tennessee real estate. Our agents employ effective marketing and pricing strategies, resulting in homes that sell more quickly and for higher prices compared to other firms in the area. In fact, Parks listings typically command over 100% of the list price.

When you choose Parks, you're choosing a real estate partner that leverages decades of experience, local expertise, and a track record of excellence to achieve outstanding results. Whether you're buying or selling, let Parks lead the way to your real estate success in Middle Tennessee.

OUR PROPERTY		
IE	TARGETED EMAIL CAMPAIGNS	PRINT COLLATERAL

LARGEST REAL ESTATE COMPANY

\$7.4B

TOTAL SALES VOLUME

 $\pm 14$ 

TOP INDEPENDENT FIRM IN US

> 11,890 **CLIENTS** SERVED